

#### Dealing with Incomplete Judgments in Cascade Measures

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#### Background Consume Incomplete Judgments

- Manual judgments in the evaluation for diversification are especially expensive, due to the judgments are based on individual subtopics
- Selectively label fewer documents or reuse existing judgments is desirable, but both lead to incomplete judgments
- Established measures require complete judgments for an accurate evaluation, and only consume manual labels (e.g., -1, 0, 1, 2...)

# Background IR Evaluation Pipeline Revisit



### Background Revisit the Evaluation for Diversification

#### 🗆 Rain Man

Subtopic 1. Where can I watch the full "Rain Main" movie online? Subtopic 2. Find information about the real person on which the Rain Man movie is based.

Subtopic 3. Find movie reviews of "Rain Man".

Subtopic 4. Find quotes from the "Rain Man" movie.

Subtopic 5. Find the lyrics to Eminem's "Rain Man".

Manual assessors provide judgments for individual subtopics, such as document d<sub>1</sub> is judged as relevant (label 1) to subtopic 1.

#### Motivation Novel Measures on Sparse Judgments

- Existing works successfully catered for incomplete judgments when few are missing (less than 50%)
- □ We attempt to develop measures that can accurately evaluate on more sparse judgments, namely, when missing more than 50% judgments
- □ Fully utilize the judgments by employing the content of documents beyond the labels

### **Objective**

# Develop novel evaluation measures for diversification, consuming sparse judgments.

# **Method Overview**

Represent each subtopic with a language model (LM) based on manual judgments

Represent a ranking by a series of language models (LM) estimated for top-1, top-2, ..., top-k documents

□Compute the divergence between individual language models over each position for individual subtopics

Convert the matrix of divergence into a scalar

#### Method (1) Represent Subtopics with LMs



#### Method (2) Represent Ranking with Cascade of LMs



### Method (3) KL-Divergence for Evaluation



KLD between the LM of TOP-k and the LM of individual subtopics Normalization factor: relative to a background language model, e.g., a collection language model.

While going deeper in a ranking, the gains of relevant information are computed relative to different subtopics at each position.

#### Method (3) KL-Divergence for Evaluation

Gains over Different Positions Relative to Different Subtopics



#### Method (4) Summarize the KL-Divergence

Gains over Different Positions Relative to Different Subtopics



At each position, among different subtopics employ the maximum of the absolute gains (Abs) or of the gain difference relative to the previous position (Delta)
Sum up the gains over individual positions after rank-biased normalization (RB)

# Evaluation Experimental Setting

#### **Dataset**

TREC Web Track 2011–2014, 64 k labeled documents, 200 queries

#### □ Simulate incomplete judgments

Randomly sample p% judgments as incomplete judgments

#### Baselines

Treat unlabeled documents as non-relevant or non-existent

#### Benchmark

Kendall's  $\tau$  correlation: approximation to the system ranking under standard measures with complete measures

#### Evaluation Results



- **Results** on four years
- □ x-axis represents the percentage of the available judgments; y-axis is the correlation
- Dashed black curves are established measures (baselines)
- Red/blue curves represent two variants of the proposed measures
- □ Proposed measures are robust after more than 10% judgments are available
- □ However, it is hard for the proposed measures to get beyond 0.9 correlation



#### Thank You!

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